

MEDIA INFORMATION

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The B-52s to play the Memorial Tournament's annual concert benefiting Nationwide Children's Hospital

Columbus, Ohio – March 24, 2010 – Officials of the Memorial Tournament presented by Morgan Stanley announced today the details of its 2010 benefit concert. ***IGS Energy Evening with the B-52s presented by The City of Dublin*** will benefit the Memorial Tournament Neonatal Intensive Care Unit (NICU) at Nationwide Children's Hospital. The intimate concert, with complimentary food and beverage, will be held Friday, May 21, 2010, at The LC – Lifestyle Communities Pavilion in Columbus. Doors open at 6:00 p.m. and the B-52s take the stage at 8.

It has been said that the B-52s are as quintessentially American as the Beach Boys. And 25 years and over 20 million albums into their career, the B-52s remain among the most beloved rock stars ever. Any mystery concerning the longevity and ongoing appeal of the B-52s is immediately solved when people are exposed to the B-52s unique concert experience. From the timeless gems of "Rock Lobster," "Planet Claire" and "Private Idaho," to the more recent classics of "Channel Z," "Love Shack" and "Roam", the B-52s unforgettable dance-rock tunes start a party every time the music begins.

Jack Nicklaus II will serve as the honorary chair of the benefit concert.

"I am proud and excited to be the honorary chair of the benefit concert," Nicklaus said. "The charitable tie to the Memorial Tournament NICU is very important to me, as well as my entire family. Nationwide Children's Hospital is an exceptional organization and has been a great friend of the Memorial Tournament for 35 years. Since its inception in 2007, the benefit concert has provided a perfect night for the Central Ohio community to kick off the Memorial Tournament, while at the same time supporting a great cause. I look forward to another wonderful event in 2010."

The Memorial Tournament NICU at Nationwide Children's Hospital is a family-centered environment that provides top medical care for premature and sick infants. It is one of the largest and finest neonatal networks in America as ranked by *U.S. News & World Report*. Since

(more)

1976, the Memorial Tournament has raised more than \$6 million to support the programs and services at Nationwide Children's and in May of 2005, the Memorial Tournament announced a multi-year pledge with Nationwide Children's, extending a successful 30-year partnership with the hospital as the Tournament's primary charitable beneficiary. In recognition of the Memorial's pledge, which will elevate the level of giving to more than \$11 million in the coming years, Nationwide Children's dedicated its Neonatal Intensive Care Unit in honor of the Tournament.

Jon Fitzgerald, president, Nationwide Children's Hospital Foundation, says that philanthropic support is vital to the hospital's mission. "The Memorial Tournament has supported Nationwide Children's Hospital since its inception in 1977, and they have increased their support through the years, designating their gifts to the Memorial Tournament Neonatal intensive Care Unit. This year's Benefit Concert marks the fourth year for this event, and it promises to be bigger and better than ever. We appreciate their support, especially in these challenging times. We care for more premature babies than any other children's hospital in the country, and we rely on the generosity of individuals and organizations like the Memorial Tournament to help us ensure that these tiny babies have every opportunity to grow up healthy."

Patron admission for the benefit concert is \$175 per person or \$350 per couple. VIP and sponsorship packages are also available. All proceeds benefit the Memorial Tournament NICU at Nationwide Children's Hospital. Since it began in 2007, the annual benefit concert has raised more than \$175,000. For more information or to make your charitable contribution to Nationwide Children's Hospital please visit www.NationwideChildrens.org/BenefitConcert or contact Katelyn Burkholder at (614) 355-0822.

ABOUT THE MEMORIAL TOURNAMENT

The Memorial Tournament is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world's best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit charitable organizations in central Ohio. For more information, call 614-889-6700 or visit www.thememorialtournament.com.

ABOUT NATIONWIDE CHILDREN'S HOSPITAL

Ranked in the *U.S. News & World Report's* 2009 "America's Best Children's Hospitals" and *Parents* magazine's 2009 top 10 "Best Children's Hospitals" lists, Nationwide Children's Hospital is one of the nation's largest not-for-profit freestanding pediatric healthcare networks providing wellness, preventive, diagnostic, treatment and rehabilitative care for infants, children, adolescents and adult patients with congenital disease. A medical staff of nearly 900 and a hospital staff of 6,500 provide state-of-the-art pediatric care for more than 750,000 patient visits annually. As home to the Department of Pediatrics of The Ohio State University College of Medicine, Nationwide Children's Hospital physicians train the next generation of pediatricians and pediatric specialists. The Research Institute at Nationwide Children's Hospital is one of the top 10 National Institutes of Health-funded freestanding pediatric research facilities. Nationwide Children's remains true to the original mission since its founding in 1892 of providing care regardless of a family's ability to pay. More information is available at NationwideChildrens.org.