

the Memorial  Tournament

PRESENTED BY

Morgan Stanley



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MAJOR CHAMPIONSHIP WINNERS ERNIE ELS AND JIM FURYK COMMIT TO 35th MEMORIAL

Exclusive Golden Bear Signature Club membership
available to Memorial Patrons through April 15th

Skins Game returns to the 2010 Tournament schedule

Dublin, Ohio – April 7, 2010 – Officials of the Memorial Tournament presented by Morgan Stanley announced today that the Tournament has accepted early commitments from major championship and former Memorial winners **Ernie Els** and **Jim Furyk** to compete in the 35th edition of the prestigious invitational Tournament hosted by golfing legend Jack Nicklaus and scheduled for May 31 – June 6 at Muirfield Village Golf Club.

One of the game's most celebrated active champions, **Els**, 40, is enjoying tremendous success through the first 16 weeks of the 2010 PGA TOUR season. On the strength of four top-10 finishes in eight events this year, including consecutive victories at *The World Golf Championships-CA Championship* and the *Arnold Palmer Invitational presented by MasterCard*, the native of South Africa is ranked No. 1 in FedExCup points and on the PGA TOUR and World money lists with \$3,048,641.00. He also ranks No. 1 on the PGA TOUR in scoring average at 69.26 and No. 8 in the Official World Golf Rankings. Els owns 18 PGA TOUR victories, including three major championships (1994 and 1997 *U.S. Open Championships* and 2002 *British Open Championship*), to go with 44 international wins since turning professional in 1989. He has been a member of six (1996, 1998, 2000, 2003, 2007 and 2009) International Teams for the Presidents Cup.

Els will be making his 16th consecutive appearance at the Memorial. He has recorded six top-10 finishes at Muirfield Village Golf Club and has only missed one cut. Els is the winner of the 2004 Memorial and is ranked No. 3 all-time in Tournament history with his 70.93 scoring average. He also set a record in 2004, which he now shares with John Mallinger (2008) and Joe Ogilvie (2008), for fewest putts over four rounds at the Memorial with a total of 100. Els ranks No. 4 on the Memorial's career money list with \$1,945,866.81 in earnings.

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With four finishes inside the top-25 through six events played in 2010, including his 14th career PGA TOUR victory at the *Traditions Championship*, **Furyk** is a model of consistency on the PGA TOUR. He currently ranks first on TOUR in consecutive cuts made with 21, dating back to May 3, 2009 at the *Quail Hollow Championship*. Furyk, 39, is ranked No. 9 in FedExCup Points and No. 5 in the Official World Golf Rankings. With \$1,360,987 in earnings this year he is No. 9 on the PGA TOUR money list and No. 10 on the World money list. Furyk has been a staple in national team competition for more than a decade. He has been a member of six Ryder Cup (1997, 1999, 2002, 2004, 2006 and 2008) and six President Cup (1998, 2000, 2003, 2005, 2007 and 2009) teams.

Furyk's consistency on the PGA TOUR is rivaled by his consistency at the Memorial Tournament. In 14 appearances he has never missed a cut at Muirfield Village Golf Club, ranking him No. 1 in "Cuts Made vs. Appearances." He has recorded a total of five top-10 finishes, including a victory at the 2002 Memorial. Furyk holds the second spot on the all-time Tournament scoring average list at 70.80 and is No. 3 on the Memorial's career money list with \$2,134,831.30 in earnings.

In additional news, the Memorial Tournament's Golden Bear Signature Club is available to patrons through April 15th. The Golden Bear Signature Club is an elite program that was developed with the Memorial Tournament's most dedicated fans in mind. Benefits of the Golden Bear Signature Club include: Memorial Moments Video Archive; Historic Photo Wallpaper for your computer; Custom Lanyard; Automatic entry for exclusive drawings; advanced delivery of *The Memorial* magazine; and the Memorial Tournament E-News. Memorial Patrons have the opportunity to receive the benefits of the Golden Bear Signature Club simply by placing a badge order for the 2010 Tournament by April 15. In addition, Patrons ordering by April 15 will receive a \$25 Gift Card good for food, beverages, and merchandise throughout Tournament week (limit one card per customer).

Early-week events of note at the 2010 Memorial Tournament will include Military Appreciation Day on Tuesday, June 1. The Opening Ceremonies at 3 p.m. featuring recognition of 2010 Memorial Tournament Honoree Seve Ballesteros and 2010 Journalism Honoree Ron Green Sr. Tuesday will conclude with the Jack Nicklaus Clinic at 4:30 p.m. on the main driving range. Wednesday, June 2 is Junior Golf Day with all kids 18 and under admitted free with a ticketed adult. Wednesday features the return of the **Skins Game**, a nine-hole competition comprised of two foursomes featuring the top six qualifying PGA TOUR players deemed eligible by virtue of their 2009 PGA TOUR money list standing and two "at-large" selections from the Tournament's final field. One of those two berths has been reserved for the Tournament founder and host, Jack Nicklaus, who twice won the Memorial among his 73 PGA TOUR titles. Both foursomes will start on Hole No. 10 and tee off at 1 p.m. and 1:15 p.m. EDT, respectively. Players will be outfitted with wireless microphones, in conjunction with the Memorial's Wednesday Junior Golf Day, so that children and spectators may enjoy the banter amongst the players during the Skins Game. Morgan Stanley will fund the purse of \$100,000, with

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proceeds benefiting The First Tee. The Memorial Tournament's Junior Golf Clinic, which begins at 5:30 p.m. and is located at Safari Golf Club, will conclude Wednesday's activities.

All-week Patron Badges to the 2010 Memorial Tournament are available to the general public. The badges, valid May 31 – June 6, cost \$155 and include a complimentary three-day Practice Round ticket at no extra cost. As always, kids 12 and under can attend for free. The public may call the Tournament Ticket Office 9 a.m.-5 p.m. weekdays at 877-MT BADGE or visit www.thememorialtournament.com to purchase badges. Daily tickets for Monday, Tuesday and Wednesday practice rounds are also available. The cost is \$30, and they are valid for all three practice-round days.

The Memorial Tournament presented by Morgan Stanley is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world's best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit charitable organizations in central Ohio. For more information, call 614-889-6700 or visit www.thememorialtournament.com.

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