

the Memorial  Tournament

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MEDIA ADVISORY

Dublin, Ohio - April 24, 2009 – Officials of the Memorial Tournament announced today that they plan to use Facebook and Twitter to release select player commitments and special news for the 2009 Tournament. Fans that follow the Memorial on Facebook and Twitter will receive three player commitments per week until the final field is established on Friday, May 29, 2009. The exclusive player announcements will include a short bio and picture of the featured golfers.

“The Memorial is excited to offer exclusive content to our fans on Facebook and Twitter,” said Tournament Executive Director Dan Sullivan. “The growth of social networks on the Internet provides us with a new and unique communication platform that will hopefully allow us to reach out and connect to a new generation of golf fan.”

The 2009 Memorial Tournament, scheduled for June 1-7, can be found on Twitter at <http://twitter.com/MemorialGolf> and on Facebook at <http://fanpage.thememorialtournament.com>.

All-week Patron Badges to the 2009 Memorial Tournament are available to the general public. The badges, valid June 1-7, cost \$155 and include a complimentary three-day Practice Round ticket at no extra cost. As always, kids 12 and under can attend for free with a ticketed adult and kids 18 and under are now free on Wednesday for Junior Golf Day. The public may call the Tournament Ticket Office 9:00 a.m.-5:00 p.m. weekdays at 877-MT BADGE or visit www.thememorialtournament.com to purchase badges. Daily tickets for Monday, Tuesday and Wednesday practice rounds are also available. The cost is \$30, and they are valid for all three practice-round days.

(more)

2009 Memorial Tournament Schedule of Events

Monday, June 1	Practice Rounds	All Day
Tuesday, June 2	Practice Rounds	All Day
	Military Appreciation Day	All Day
	Honoree Ceremony <ul style="list-style-type: none"> ▪ Joanne Carner, Jackie Burke, Jr. ▪ Tom Place, David “Dai” Davies - Journalism Honorees 	3:00pm
	Jack Nicklaus Golf Clinic	4:30pm
Wednesday, June 3	Practice Rounds	All Day
	Junior Golf Day	All Day
	Double Skins Game	1:00pm
	Junior Clinic - Safari Golf Club	5:30pm
Thursday - Sunday (June 4 - 7)	Tournament Play - 8:00am start <i>(estimated)</i> <i>Awards Ceremony Following Play of Final Round</i>	

**All times subject to change*

The Memorial Tournament presented by Morgan Stanley is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world’s best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit charitable organizations in central Ohio. For more information, call 614-889-6700 or visit www.thememorialtournament.com.