



For Immediate Release
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the Memorial Tournament presented by Workday announces 2025 charitable donation

MORE THAN \$5.3 MILLION ALLOCATED FOR NON-PROFIT ORGANIZATIONS IN CENTRAL OHIO AND BEYOND

Dublin, Ohio – Officials of the Memorial Tournament presented by [Workday](https://www.workday.com) announced today that the 2025 edition of the official PGA TOUR Signature Event founded and hosted by golf legend Jack Nicklaus raised over \$5.3 million for charitable organizations in Central Ohio and beyond, including \$5 million for the Memorial’s primary beneficiaries: Nationwide Children’s Hospital, Stephen and Ayesha Curry’s Eat. Learn. Play. Foundation and the Nicklaus Children’s Health Care Foundation. It is the first time the Tournament’s annual charitable giving total has topped the \$5 million mark. Since its inception in 1976, the Memorial has eclipsed \$60 million in donations to charity, with nearly \$45 million going to Nationwide Children’s.

The 50th playing of the Memorial Tournament presented by Workday, which concluded June 1, 2025, marked the fourth year in which Oakland, Calif. based charity, Eat. Learn. Play. was recognized by the Tournament as a charitable beneficiary. Eat. Learn. Play. receives general support from the Memorial with a portion of the official PGA TOUR event’s 2025 charitable proceeds benefiting the organization.

“Philanthropic initiatives have been a core focus for the Memorial from its beginning,” said executive director Dan Sullivan. “The Tournament’s enduring dedication to its continued growth in supporting community and charity remains a point of pride, especially the Memorial’s collaborating charitable partners, including its more than 50-year relationship with Nationwide Children’s Hospital and the Tournament’s philanthropic partnership with Eat. Learn. Play. The Memorial’s charitable platform and its opportunities to expand its outreach are enhanced by Workday’s, the Tournament’s presenting sponsor, shared commitment to giving back.

“The Memorial’s long-standing history of charitable giving in central Ohio and beyond is exemplified by the Tournament’s dedicated and selfless volunteer corps of over 3,200 strong, in particular the members of the Nationwide Children’s Hospital Committee and the more than 2,000 Nationwide Children’s volunteers. I applaud each and every one of them and proudly acknowledge that they are an essential ingredient in making the Memorial Tournament one of the top stops on the PGA TOUR each year and a must-attend event in central Ohio.”

True to the hearts of Jack and Barbara Nicklaus, one of the primary objectives of the Memorial Tournament presented by Workday is its genuine focus on charitable giving. Embodied in the Memorial’s lasting relationship with Nationwide Children’s and support of its Memorial Tournament Neonatal Intensive Care Unit—along with the Tournament’s philanthropic partnership with Eat. Learn. Play.—the support, care and growth of children is at the center of each campaign and event these entities jointly execute.

(more)

“Jack and Barbara Nicklaus’ unwavering commitment to improve children’s health and wellness is truly remarkable. More than 50 years ago, they were motivated by a grateful parent experience to create a significant way to support children and their families, and they have never lost sight of that focus,” said Tim Robinson, CEO of Nationwide Children’s Hospital. “We are fortunate to remain a primary beneficiary of the Memorial Tournament. The hospital is extremely grateful for the generosity of Workday, the volunteers, and fans along with the support of the Eat. Learn. Play. Foundation to improve the quality and health of our communities and provide life-changing research and clinical care for our patients and children across the globe.”

“Each year, our partnership with the Memorial Tournament helps us deliver even further on our commitment to kids and communities, and 2025 was no exception,” said Chris Helfrich, CEO of Eat. Learn. Play. Foundation. “We continue to be so grateful to Jack and Barbara Nicklaus, Workday, and the Memorial Tournament team for believing in the power of giving every child the chance to thrive, and we’re honored to stand alongside Nationwide Children’s Hospital and the Nicklaus Children’s Health Care Foundation as beneficiaries of this world-class event.”

Workday, the Memorial Tournament’s presenting sponsor, shares a similar tradition and dedication to philanthropic initiatives. Workday is committed to broadening the impact of its relationship with the Memorial Tournament to support children and families through the valuable work of organizations like Nationwide Children’s Hospital and Eat. Learn. Play.

“Workday is honored to be a part of the Memorial Tournament’s incredible 50-year legacy of giving back, founded by Jack and Barbara Nicklaus,” said Aneel Bhusri, co-founder and chair, Workday. “The support provided to Stephen and Ayesha Curry’s Eat. Learn. Play Foundation and Nationwide Children’s Hospital—during Tournament week and year-round—has driven remarkable impact. We are proud to share their focus on improving the health and well-being of children and look forward to continuing the important work of moving communities forever forward.”

The 2026 Memorial Tournament presented by Workday will be held June 1-7, at world-renown Muirfield Village Golf Club, and will be a celebration of the Tournament’s 50th anniversary.

For more information about the Memorial Tournament presented by Workday, please visit thememorialtournament.com. For the latest news and updates on social media, follow the Tournament on X and Instagram at @MemorialGolf and on Facebook at Facebook.com/theMemorialTournament.

About the Memorial Tournament presented by Workday

The Memorial Tournament presented by Workday is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world’s best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit many Greater Columbus Charities in alliance with the Nicklaus Children’s Health Care Foundation, Nationwide Children’s Hospital, Eat. Learn. Play. Foundation and numerous other local organizations. For more information, visit www.thememorialtournament.com or call 614-889-6700.

About Workday

[Workday](https://www.workday.com) is the AI platform for managing [people](#), [money](#), and [agents](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](https://www.workday.com).

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